

Transmode

April 2008

Visual Identity Guide

The Logotype

1 Logotype

Transmode's logotype is one entity and should be used in its whole. It may not be used in part or distorted.

Use of the company's logotype should be in the color PMS 5395 C together with PMS 376 C

If you have any questions please contact Transmode marketing department!



In order to maintain the integrity of the logotype it must be surrounded by a margin which equalates to its letter 'e'.



Parts of the logotype may not be used alone. The whole logotype should always be shown.

1.2 Inverted Logotype

The use of the logotype may also occur on a dark coloured background.

